

# WSMS meeting 1/25/2015

Stephanie Brasie commenced the meeting 3:40 PM. Minutes from last meeting read by Judy Polkow. Lou Vicelli updated everyone on the progression of the website, including race and workout schedules. Lots of questions as to how to make the website even more workable.

## New business:

1. Mimi Meehan works for ENNC and can find out about sending emails automatically when there is an event.
2. Roll call who's going to an event, Excel spreadsheet.
3. Election for board members: Unanimous for

Dave Polkow -- President

Stephanie Brasie – Vice President

Judy Polkow – Secretary

Karen Zenisek – Treasurer

Lou Vicelli – Member at Large and computer Guru.

4. Reminders to attendees to fill out membership form and pay dues to become members. Membership includes discounts from Rudy, xterra and 10% off of Chicago triathlon, access to race and workout schedules.
5. Discussed a few triathlons not already listed on calendar. Including Twin Lakes Geneva x 2 Bigfoot and TriRock, Twin Lakes Palatine 6/18/15, Des Plaines River trail Oct.17, 2015 includes ½, full marathon and 50 miler.

6. Dave to look into list server, email list and communication.
7. A few members suggested a QR code scan to give information instead of a wordy flier. Also to make the club more inviting to many different levels, therefore change wording of Masters swim to adult lap swim taking the Fitness perspective.
8. Sponsor a triathlon 101 course location TBD.
9. Place QR code card in race goody bags.
10. Advertise to health clubs, cross fit, yoga, YMCA.
11. Primary goals at this time is to grow membership and improve communication.
12. More ideas are to provide links to youtube of different members telling their story regarding origins of their participation in the different fitness types. Also Glen Selig could make videos on different topics such as How to: go thru transition, bike care etc.
13. Club needs to address two groups new athletes and experienced athletes.
14. Tim Winard volunteered to work out a post card for advertising.
15. Reviewed reasons for having a triclub
  - A. camaraderie
  - B. try something new
  - C. discounts
  - D. educational

Attendees to the meeting:

Lou Vicelli

Glenn Selig

Stephanie Brasie

Ron Sebonia proxy for Madeline Sebonia

Shari Zeman

Mark Zeman

Mimi Meehan

Joe Sutton

Ed Mattis

Jose Beza

Tim Winard

Closed meeting at 5:40 PM.